

# ciKi

BOGOTÁ 2016  
31 de octubre - 01 de noviembre

VI Congreso Internacional  
de **Conocimiento** e Innovación

VI International Conference  
on **Knowledge** and Innovation

VI Congresso Internacional  
do **Conhecimento** e Inovação

**ACCELERAR LA INNOVACIÓN: FACTOR DECISIVO PARA EL DESARROLLO SOCIAL**



## International Conference on Knowledge and Innovation CIKI-2016

*Accelerating Innovation: Decisive Factor for Social Development*

*Bogotá, October 31<sup>st</sup> – November 1<sup>st</sup>, 2016*

### What is CIKI?

**The International Conference on Knowledge and Innovation - ciKi** is an international event that aims to promote the conceptual, methodological development and practice of Knowledge and Innovation Management. Throughout its history, ciKi has been used as a space to exchange ideas, experiences and relevant trends for knowledge and innovation management, in the public, private and academic sectors. ciKi is a regional event promoted by the graduate program in Engineering and Knowledge Management at the *Universidade Federal de Santa Catarina - UFSC*, the Science and Technology Park - TECNOPUC at the *Pontifícia Universidade Católica do Rio Grande do Sul - PUCRS* and the College of the Americas – COLAM, a program created by the Inter-American Organization for Higher Education – IOHE, in partnership with many higher education institutions and organizations in the Americas.

Since 2011, there have been five editions of ciKi:

#### **ciKi 2011: Knowledge Management and Innovation**

*Universidade Federal de Santa Catarina – UFSC,*  
**Florianopolis, Brazil**

#### **ciKi 2012: The Challenge of Boosting PYME and Innovative Entrepreneurship**

*Universidad Autónoma de Madrid - UAM,*  
**Madrid, Spain**

#### **ciKi 2013: Technology Parks and Intellectual Capital: Innovation in Turbulent Times**

TECNOPUC at PUCRS,  
**Porto Alegre, Brazil**

#### **ciKi 2014: Knowledge Management and Intellectual Capital as Competitive Advantage**

*Universidad Técnica Particular de Loja - UTPL,*  
**Loja, Ecuador**

#### **ciKi 2015: Knowledge and Innovation for Industrial Competitiveness**

*Universidade Sociedade Educacional de Santa Catarina - UNISOCIESC,*  
**Joinville, Brazil**



## ciKi-2016. Accelerating Innovation: Decisive Factor for Social Development

Themed as *"Accelerating Innovation: Decisive Factor for Social Development"*, the sixth edition of ciKi will be held in Bogota, Colombia, from October 31<sup>st</sup> to November 1<sup>st</sup> 2016, coordinated by COLAM.

ciKi-2016 focuses on a set of strategic issues that enable the effective promotion of innovation processes in the region and compensation for the poor development and low rates shown by Latin America in this field. This event will provide a space for the exchange of new models, trends, paradigms, approaches and methodologies that turn knowledge into innovation, and the exchange of experiences and good practices to boost innovation in the public and private sector, academia, and civil society.

The conference program addresses issues of great importance such as:

### Innovation Ecosystems

- Creating Innovation Ecosystems
- Organizational Models and Governance of Innovation Ecosystems (PCT, Innovation Habitats Smart Cities, etc.)
- Measurement and Evaluation of Impact for Innovation
- Innovation Labs in the Public Sector
- Innovation and Creative Industries
- Business Incubators and Innovation

### Knowledge Engineering

- Technological Knowledge Management
- Knowledge Engineering Innovation
- Knowledge Engineering Applied to Organizations
- Knowledge Engineering Applied to e-government
- Theory and Practice of Knowledge Engineering

### Knowledge Management

- Intellectual Capital Management
- Intellectual Capital and Business Innovation
- Knowledge Management, Entrepreneurship and Innovation
- Knowledge Management for Sustainability
- Theory and Practice in Knowledge Management

### Knowledge Media

- Media Knowledge and Innovation
- Media and Knowledge in Education
- Media and Dissemination of Knowledge
- Theory and Practice of Media Knowledge

### Innovative and Entrepreneurial University

- Knowledge Transfer and Innovative Entrepreneurship
- Research Management and Innovation
- Entrepreneurship Ecosystems at Universities
- Models for the Development of Entrepreneurial and Innovative Universities

### Management and Practice of Social Innovation

- Innovative Processes for Social Inclusion
- Concepts and Methodologies for Social Innovation
- Corporate Social Responsibility and Social Innovation

## Conference Structure:



### Thematic Networking Sessions:

- Management of Technology Business Incubators
- Valuation and Commercialization of Research
- Innovation and Creative Industries
- Social Incubators Management
- Management of Technology Transfer
- Internationalization of Innovation Habitats
- Intellectual Capital and Business Innovation
- Organizational Models and Governance of innovation habitats
- Innovation in the Public Sector
- Digital transformation and innovation

## Preliminary Program

Schedule	Monday, October 31 <sup>st</sup>	Tuesday, November 1 <sup>st</sup>
7:30 – 8:30	Registration	
8:30 – 9:00	Opening	<b>Plenary Conference:</b> Innovation Management in the Scientific Community
9:00 – 10:00	<b>Plenary Conference:</b> Innovation Ecosystems: Challenges and Opportunities for Accelerating Innovation	
10:00 – 11:00	<b>Debates / Roundtables:</b> Innovation in Practice: Planning, Evaluation, Management and Leadership	<b>Debates / Roundtables:</b> International Experiences in Implementing Knowledge Management and Innovation in the Public Sector
11:00 – 11:20	Coffee Break and Networking	Coffee Break and Networking
11:20 – 13:00	<b>Thematic Networking Sessions</b>	<b>Thematic Networking Sessions</b>
13:00 – 14:30	Lunch	Lunch
14:30 – 16:30	<b>Concurrent Sessions</b>	<b>Concurrent Sessions</b>
16:30 – 16:45	Coffee Break and Networking	Coffee Break and Networking
16:45 – 18:00	<b>Debates / Roundtables:</b> Social Innovation: Progress and Challenges	<b>Debates / Roundtables:</b> Digital transformation: Intelligent, Creative and Innovative communities
18:00 -	Welcome Cocktail	Closing Ceremony

## Partners and collaborators

- **Organizers:** Inter-American Organization for Higher Education / College of the Americas, Canada, Federal University of Santa Catarina - UFSC, Brazil, and the University of Santo Tomas, Colombia.
- **Academic Partner:** Graduate Program in Engineering and Knowledge Management of the Federal University of Santa Catarina - UFSC, Brazil.
- **Collaborators:**
  - COLCIENCIAS **(Colombia)**
  - Science and Technology Park - TECNOPUC of the Pontifical Catholic University of Rio Grande do Sul **(Brazil)**
  - University of Guadalajara **(Mexico)**
  - Association for Accreditation of Intellectual Capital Management **(Portugal)**
  - École de technologie supérieure - ETS - Montreal **(Canadá)**
  - Connect Bogotá Región **(Colombia)**
  - In-nova Foundation **(Spain)**
  - National University of Colombia **(Colombia)**
  - University Corporation Minuto de Dios **(Colombia)**
  - Unihorizonte University Foundation **(Colombia)**
  - Universidad of Rosario **(Colombia)**
  - University of Applied and Environmental Sciences **(Colombia)**
  - Colombian Association of Universities - ASCUN **(Colombia)**
  - Development Fund for Higher Education - FODESEP **(Colombia)**

## Call for papers

**July 29<sup>th</sup>, 2016**  
**Deadline**

**September 12<sup>th</sup>, 2016**  
**Disclosure of work approved for presentation**

**September 29<sup>th</sup>, 2016**  
**Delivery final version of the article**

